



**OUR MISSION: IDEAS THAT WORK.**

## **JDA'S ALLISON ROBBINS HONORED AT THE AAF'S NATIONAL CONVENTION IN ORLANDO, FLORIDA**



Joseph David Advertising's Allison Robbins was honored recently at the American Advertising Federation's (AAF) national convention in Orlando, Florida. Mrs. Robbins was elected as the Secretary Treasurer of the AAF's Council of Governors, a prestigious position voted on by the entire sitting body of acting governors.

Mrs. Robbins has represented JDA with distinction during her time with the AAF. She has spent the last 10 years providing quality representation to the member clubs of Illinois, Indiana and Michigan as a board-member with AAF's District 6, most recently serving as the District's acting governor from June 2009 – June 2010. Her outstanding service to her District was further rewarded this weekend, as she was also selected to sit as the District's new chairman for this upcoming year.

In addition to her most recent commendations, Mrs. Robbins is a past chair of the National Student Advertising Competition (NSAC), serving 186 college chapters throughout the United States, and a former chair-person for District 6's contribution to the ADDY awards, a three-tiered national advertising competition in which JDA received district honors.

Allison Robbins will continue her decorated representation of JDA and distinguished contributions to the AAF in her dual roles of both District chairman and Secretary Treasurer to the AAF's Council of Governors for the 2010-2011 year, admirably exemplifying and advancing JDA's contributions to the advertising community at large.